

VIRTUAL LOGISTICS



The **MAJIK** Virtual Logistics module facilitates supply chain integration through the automatic transfer of data between participant's computer systems. The module essentially acts as a freight service hub to allow shippers, carriers, warehouse providers and receivers to work with multiple business partners through a single interface.

The **MAJIK** Virtual Logistics messaging hub therefore allows each participant to work with an existing business system interface. Transactions processed via this Virtual hub can be viewed using a standard web browser without the need for the installation of any proprietary software.

BENEFITS:

Customer Service improvements – provides "track and trace" visibility to receivers

Cost effective – transaction fees are based on volumes directly related to your level of business activity and the associated costs are spread over time.

Easily deployed – connection to the Virtual Logistic hub is provided with minimal in-house effort. Mapping existing system data to the hub is the primary implementation activity and this is performed by our staff.

Open system – The **MAJIK** Virtual Logistics module does not require proprietary software so the up front investment is minimal.

Integration – Electronic links are available to third party suppliers for POD imaging and Business Intelligence reporting for improved analysis and KPI reporting.

Three options - connection to the **MAJIK** Virtual Logistics module is inexpensive – System to System for high volume shippers; Offline for medium volume shippers or web based for ad hoc carrier bookings.

Carrier rates – preferred carrier rates can be held on the system to allow a customer to submit a pre-rated consignment booking.

Independent - The **MAJIK** Virtual Logistics module is not tied to a specific transport provider.

Comprehensive – it connects buyers and suppliers through the use of purchase orders and advance shipping notices through transport specific messages thus allowing full integration of all related **MAJIK** Enterprise supply and fulfillment modules.

